



SEA BASIN STRATEGIES IN ACTION

Innovation and Investment for Ocean Resilience


WEBINAR:

“Sea Basin Strategies in Action: Innovation and Investment for Ocean Resilience”

 Date: 15th JULY

 Time: 9:30 – 11:30 (Portuguese time)

 Platform: Microsoft Teams

 Organized by: Forum Oceano & DGPM

 In coordination with the Atlantic Strategy, WestMED initiative and Pillar IV Coordinator (INESC-TEC)

Registration link: <https://forms.gle/q85WmJzksEExF6rdA>

Background and Rationale:

Across Europe, Sea Basin Strategies – such as the Atlantic Strategy and WestMED initiative – play a critical role in supporting the sustainable development of the Blue Economy. They foster cooperation, leverage innovation, and promote investment in resilient ocean ecosystems and thriving coastal communities.

This webinar, jointly organized by Forum Oceano - Portuguese National Hub for both Sea basins and the Portuguese Directorate General for Maritime Policy (DGPM) - Portuguese National Coordinator, in collaboration with the Atlantic Strategy, the WestMED initiative, and the Atlantic Strategy Pillar IV Coordination team will provide a dynamic platform to showcase current initiatives, tools, and opportunities supporting innovation and investment for ocean resilience across European sea basins.

Objectives

- Share the latest developments and cooperation opportunities in Sea Basin Strategies.
- Highlight the role of **BlueInvest** and private investment as enablers of a sustainable Blue Economy.
- Showcase concrete projects and technologies advancing marine ecosystem restoration, pollution reduction, and coastal resilience.
- Promote exchange between key stakeholders from policy, industry, and research.
- Stimulate cross-sea basin synergies and inspire further action in support of the European Green Deal and Sustainable Blue Economy objectives.

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9:30 – 9:40: Setting the Scene: Sea Basin Strategies for a Sustainable Blue Future

- Welcome and introduction.

Ruben Eiras – Secretary-general of Fórum Oceano - Sea Basins' Portuguese National Hub.

- Overview of the Atlantic Action Plan 2.0 and WestMED Roadmap.

Sandra Cruz - Deputy Director General of DGPM - Directorate-General for Maritime Policy, National Coordinator and Co-Chair of the WestMED Initiative

9:40 – 10:30: Enabling Innovation: BlueInvest as a Catalyst

- Presentation of BlueInvest services, upcoming opportunities and BlueInvest Community
Daniela Cedola – PwC Luxembourg

- Relevance of private investments for sustainable blue economy across sea basins.

Matteo Bocci – ECORYS, EU Sea Basins Assistance Mechanism (Atlantic, WestMED and Black Sea).

- Case study/pitch from a BlueInvest-supported project
 - YUM Algae: **Cristiana Nunes** - Invited Researcher - Instituto Superior de Agronomia, Lisbon University.
 - AQUAPONICS Iberia: **João Cotter** – CEO at AQUAPONICS Iberia.

Moderator: Gonçalo Santos – Internationalisation Coordinator at Forum Oceano

Q&A

10:30 – 11:20 - Healthy Oceans: From Policy to Practice

- Framing the relevance of Healthy Oceans and Resilient Coasts. Opportunities for coordinated action and regional cooperation. Insights from Pillar IV implementation

Eduardo Silva – Researcher and Coordinator at INESC TEC – Pilar IV Coordinator, Atlantic Strategy.

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- Presentations of innovative projects tackling marine pollution, biodiversity restoration, and coastal monitoring
 - Free LitterAT project: **Marisa Fernández** - Head of the Department of Control and Management of Marine Environment and Resources at CETMAR.
 - NetTagplus: **Marisa Almeida** – Senior Researcher at CIIMAR
 - BlueMissionAA: **Alessandro Colombo** - Project Manager at the AIR Centre.
 - SIMEC - Integrated System for Coastal Erosion Monitoring: **Pedro Brasil** - Founder PIXAIR, Unmanned Aerial Data Systems.
 - ESA Blue Economy: **Filipe Brandão** - Project Manager in the Remote Sensing and Geospatial Analysis division of GMV.

Moderator: Eduardo Silva – Researcher and Coordinator at INESC TEC

- Q&A

11:20 – 11:30: Conclusions and Next Steps

- Key messages and future collaboration pathways under the Atlantic and WestMED frameworks

Pedro Gonçalves, Director of Strategy of DGPM - Directorate-General for Maritime Policy, National Coordinator and Co-Chair of the WestMED Initiative.

Stay tuned about the incoming Sea Basins' related big events!

WestMED Stakeholder Conference: <https://westmed-initiative.ec.europa.eu/westmed-conference-2025/>

WestMED Project Awards: <https://westmed-initiative.ec.europa.eu/project-awards-2025/>

EU Macro-Regional and Sea Basin Strategies Days 2025 | 24-25 September 2025 | Brussels: <https://westmed-initiative.ec.europa.eu/events/eu-macro-regional-and-sea-basin-strategies-days-2025-24-25-september-2025-brussels/>