

# GREEN MARINE MED National Stakeholder Event Morocco

## South Mediterranean Sustainable Shipping: Innovation, Collaboration, and Excellence

**Date:** Wednesday 23 April 2025

**Time:** 09:30 – 14:30

**Location:** Hotel Barceló Tangier

## Agenda

**09:30 – 10:00: Registration and Welcome Coffee**

**10:00 – 10:15: Welcome and Opening Remarks**

**Speakers:**

- **Anas El Walia, Moroccan Ministry of Transport / IMO**
- **David Garay, Managing Director, Indegate Consulting**

**Why?**

These speakers set the stage by highlighting the strategic importance of Tangier as a Mediterranean logistics hub and Morocco's commitment to sustainable development. The inclusion of an IMO representative adds credibility, connecting the event to global maritime standards.

**10:15 – 10:30 Presentation of Green Marine MED**

- **Jose Manuel, CTN**

**10:30 – 11:10 Panel 1 – The Future of Green Shipping in the Mediterranean**

**Moderator:** Lisa Simone, WOC

**Suggested Panelists:**

- **[Name], Director, Tangier Med Port**
- **[Mme Khaoula Belakhdar], Deputy Director, Tunisian Maritime and Port Authority (OMMP)**
- **[Estefania Sanles], Leader of Innovation Projects, Port of Barcelona**
- **Leonardo Manzari, Coordinator Green Shipping Technical Group, WEST MED (Italian Hub)**

**Q&A with Audience**

## Topics:

1. **Opportunities in Sustainable Maritime Logistics:** Morocco and other North African countries are positioning themselves as gateways for trade between Europe and Africa. This panel discusses the role of green ports in enhancing regional connectivity while reducing environmental impact.
2. **Policy-Driven Sustainability:** Highlight how governments and international frameworks like the IMO's GHG strategy influence the adoption of clean shipping solutions.
3. **Cross-Mediterranean Collaboration:** Emphasise the importance of regional partnerships to align environmental goals and harmonise regulations across Mediterranean nations.

## Why?

This panel fosters a regional dialogue, bringing together perspectives from key North African countries to explore shared challenges and opportunities.

## 11:10 – 11:50: Panel 2 – Innovations in Sustainable Maritime Technologies

**Moderator:** Jose Manuel, CTN

### Suggested Panelists:

- Santiago Muelas, CEO, **GRUPO ROMEU**
- Maximiliano Bermejo Gomez/Cargo Director **Balearia**
- Alexandre Ariza, Academic, **Escola Europea - Intermodal Transport**
- Taha El Ouaryachi, **Advanced Third Age Renewable Energies Company (ATAREC)**
- David Rodés, **Ocean Ecostructures & Sustainable Ventures**

## Q&A with Audience

## Topics:

1. **Electrification and Alternative Fuels:** Discuss the transition to electric propulsion, LNG, hydrogen, and ammonia as future fuel solutions, with examples from global ports and shipping companies.
2. **Digitalisation and AI in Maritime Logistics:** Explore how smart port technology, AI-driven supply chain optimisation, and IoT can revolutionise operations and reduce emissions.
3. **Challenges in Technology Adoption:** Address barriers like high upfront costs, skills gaps, and regulatory hurdles, proposing actionable solutions.

## Why?

Focusing on cutting-edge technologies aligns the event with current industry trends, positioning the Mediterranean as a hub for innovation. Including speakers from multiple North African countries enriches the discussion with diverse regional insights.

## 11:50 – 12:40: Panel 3 – Financing Green Shipping: Unlocking Investment Opportunities

**Moderator:** David Garay, Indegate

### Suggested Panelists:

- Zaineb Lazreq, Senior Officer, **BERD**
- Hassen Ben Ayed, Transport Infrastructure Investment Officer, **African Development Bank**
- Carlos Esteban , Partner, **Faber (VC) (Lisa)**
- Leonardo Manzari, Coordinator Green Shipping Technical Group, **WEST MED (Italian Hub)**
- Yolanda Piedra, **President, Cluster of the Balearic Islands, Spain - confirmed (french)**

### Q&A with Audience

### Topics:

1. **Public and Private Sector Partnerships:** Showcase successful collaborations in green maritime projects and their replication potential in North Africa.
2. **Access to International Funding:** Highlight funding mechanisms such as green bonds and climate funds to support port electrification and fleet modernisation.
3. **De-risking Investments:** Address strategies to mitigate risks associated with high-tech and sustainability-focused maritime projects.

## Why?

Investment is a critical enabler for sustainability. Bringing together regional and international financial institutions ensures a practical discussion on financing solutions.

## 12:40 – 13:00: Closing Keynote: The Road Ahead for Sustainable Maritime Practices in the Mediterranean Sea. Centre of Excellence

**Speaker:** Senior Representative, **CTN Noelia & Jose Manuel**

## 13:00 – 14:30: Networking Lunch

## 14:45 – 17:45 VISIT TANGER MED

**Key Takeaways and Benefits:**

- Strengthened regional collaboration on sustainable maritime initiatives.
- Enhanced knowledge sharing of best practices and innovations.
- New opportunities for investment and partnerships across North Africa.

**Thursday 24 April 2025**

**CLOSED MEETING FOR GREEN MARINE MED PROJECT PARTNERS**

**09:30 – 11:30 Consortium Meeting (10 people) Room with internet and projector/TV**

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