

فتح فرص الأعمال في الاقتصاد الأزرق في ليبيا

عبر الإنترنت | 24 أبريل 2025

Unlocking Business Opportunities in Libya's Blue Economy

24 April 2025 | Online

WESTMED
blue economy initiative



*Roundtable organized by WestMED's Libyan National Hub and WestMED's Libyan National Coordinator
(16:00-18:00)*

AGENDA

16:00 Welcome & Opening Remarks

- National Hub Libya and National Coordinator
- Representative from WestMED Assistance Mechanism

16:10 Keynote Presentation: The Blue Economy in Libya – Where Are the Opportunities?

Highlight sectors with business potential:

- Sustainable aquaculture
- Eco-tourism and marine heritage experiences
- Maritime services (repair, logistics, port-linked businesses)
- Desalination and water tech
- Renewable energy (offshore wind, solar for coastal operations)

16:30 Success Stories & Good Practices

- Guest speakers from Tunisia or Algeria (successful SMEs or startups..etc)
- Short interventions by Libyan entrepreneurs

17:00 Open Discussions

Share thoughts, ideas and insights

17:40 Closing Remarks and Next Steps

- Announce potential follow-up events
 - Open call to join a 'Libyan Blue Business Network' Initiative
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