

EU sea-basins national event Portugal

# Digital Transformation and Sustainable Blue Economy

Strategic Cooperation for Innovation

16 December 2024 | 9:30-11:30 | Lisbon-online (Hybrid)



Hydrographic Institute – Lisbon, Portugal and online (HYBRID)

**December 16, 2024 | 9:30 – 11:30 (Lisbon time)**

As part of a series of national events organized by the EU Sea Basins Assistance Mechanism, Fórum Oceano serving as the National Hub for the Atlantic Strategy and the WestMED Initiative in Portugal, in close collaboration with the National Coordinator, the Directorate-General for Maritime Policy (DGPM), will host a hybrid event Monday 16th of December from 9:30 to 11:30 (Lisbon time) in the Hydrographic Institute (Lisbon).

## PRELIMINARY AGENDA

### 09:30 Opening Session

Opening remarks will underscore the importance of interregional cooperation and the need to advance digital transformation in the blue economy, especially through the Atlantic Strategy and WestMED Initiative.

- **Marisa Lameiras da Silva** - Director-General of DGPM, National Coordinator and Co-Chair of the WestMED Initiative
- **Ruben Eiras** - Secretary-General, Fórum Oceano | Atlantic-WestMED National Focal Point

### 09:45 Panel 1: Digitalization, Cooperation, and Blue Economy

This panel will explore how digital innovation hubs and interregional cooperation can strengthen blue economy initiatives. Discussions will focus on the role of digitalization in optimizing operations, economic growth and supporting environmental goals in the maritime sector. The conversation will include representatives from the Atlantic and the Mediterranean to share ideas on effective regional cooperation. This panel aims to establish practical frameworks for digital transformation in these regions and encourage dialog about best practices and collaborative solutions.

- **Carlos Pinho (Portugal)** - Lead Manager of Portugal Blue Digital Hub

- **Siham Fellahi** - Finance Inspector, Head of Mission - Co-coordinator of the Blue Economy PMU (Ministry of Economy and Finance)
- **Sébastien Cann** - Business Development Manager at Pôle Mer Bretagne Atlantique
- **Javier Hernandez Noriega** - CEO and Founder of the Navy Marine Andalusian Cluster
- **Lucia Castro Diaz** - Manager at DIH DATAlife

**Moderator: Ruben Eiras** - Secretary-General, Fórum Oceano | Atlantic-WestMED National Focal Point

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### 10:45 Panel II: “Recent Dynamics in the Maritime Basins and Initiatives for a Sustainable Blue Economy”

In this session, we will explore key developments and collaborative efforts shaping the future of our maritime basins. This panel will delve into cutting-edge strategies and initiatives designed to foster sustainability within the Blue Economy, with a focus on integrating smart technologies, enhancing data management, and leveraging innovative projects to support healthy oceans and resilient coasts. Through case studies and discussions, we aim to highlight the importance of regional cooperation and digital transformation in driving environmental and economic sustainability across the Atlantic and beyond.

- **Susana Gracio** - Turismo de Portugal
- **Eduardo Silva** - Prof. at ISEP and Research at INESC TEC – Pilar IV Coordinator, Atlantic Strategy (TBC)
- **Telmo Geraldés Dias** - Head of the Technical-Scientific Data Management Center Division, Hydrographic Institute of the Portuguese Navy

**Moderator: Gonçalo Santos** – Internationalisation Coordinator at Forum Oceano

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### 11:20 Questions and Final Remarks

Closing remarks by **Orlando Costa (TBC)**, National Coordinator - DGPM, Head of International Relations and Cooperation Division.

#### More information

Ruben Eiras and Lorella Ciuti

**National Hub Portugal (Forum Oceano)**

#### WestMED Initiative

[Website](#) | [X](#) | [Newsletter](#)

Mail: [portugal@westmed-initiative.ec.europa.eu](mailto:portugal@westmed-initiative.ec.europa.eu)

**Atlantic Action Plan**

[Website](#) | [X](#) | [LinkedIn](#) | [Newsletter](#)

Mail: [portugal@atlantic-maritime-strategy.ec.europa.eu](mailto:portugal@atlantic-maritime-strategy.ec.europa.eu)