



FOSTERING OCEAN INNOVATIONS FOR A SUSTAINABLE OCEAN ECONOMY BETWEEN THE MEDITERRANEAN'S NORTHERN AND SOUTHERN SHORES: How to Increase Positive Impacts for the Mediterranean by 2045

Monday 4th September 2023, at 09:00 – 16:00

Darwin-Dohrn Museum (DaDoM), Stazione Zoologica Anton Dohrn, Naples, Italy

There is increasing need to protect our ocean and waters and to do so a higher level of innovation shall be reached to allow positive impacts and change. To this end, a crucial step is to analyse what are the priorities and actions needed to reach a higher sustainability level in the Mediterranean. The OECD, Cluster Blue Italian Growth and Stazione Zoologica Anton Dohrn, with the institutional support of Comune di Napoli, thanks to the involvement of high-level experts, will tackle the issues and will share a vision of what are the ambitions and expected actions towards 2045, with specific sectorial focuses and international points of view.

AGENDA

9:00 – 9:30 **REGISTRATION**

9:30 – 10:00 **INSTITUTIONAL GREETINGS**

- **Gaetano Manfredi**, Major, City of Naples
- **Chris Bowler**, President, SZN
- **Massimo Ferdinando Francesco Cavaliere**, General Manager, SZN



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10:00 – 10:15 **KEYNOTE LECTURE: THE OCEAN ECONOMY TO 2045 - FORESIGHT WORK**

Claire Jolly, Head of Unit - STI Ocean Economy Group of OECD

10:15 – 11:15 **ENTREPRENEURSHIP AND TECHNOLOGY TRANSFER BETWEEN NORTHERN AND SOUTHERN SHORES OF THE MEDITERRANEAN LOOKING AHEAD TO 2045**

Chairmen: **Giovanni Caprino**, President, Cluster Tecnologico Nazionale Blue Italian Growth; **Barrie Stevens**, Senior Advisor, OECD

10:15 *Harnessing the tide: European Clusters for a Sustainable Blue Economy*

Antonio Novo Guerrero, President of the European Clusters Alliance & Clusters, Managing Director of the Cluster IDiA

10:30 *The Mediterranean Teaching: beyond Technology Transfer, a Community of Knowledge*
Grammenos Mastrojeni, Senior Deputy Secretary General of the Union for the Mediterranean

10:45 *Westmed Maritime Clusters Alliance committed for a capacity building platform to foster the Mediterranean ecosystem of the Blue Economy*

Matteo Bocci, Senior Blue Economy Expert, WestMed Assistance Mechanism

11:00 *Mediterranean maritime-port scenarios: the new challenges of sustainability*

Alessandro Panaro, Head maritime & Energy, Centro Studi SRM Intesa San Paolo

11:15 *Accelerating blue economy in Portugal*

Carla Domingues, Project Manager, FORUM OCEANO

11:30 – 11:45 **COFFEE BREAK**

11:45 – 13:00 **MARITIME SPATIAL PLANNING IN THE MEDITERRANEAN: CURRENT STATE AND EXPECTED PROGRESSES BY 2045**

Chairmen: **Roberto Cimino**, Vice President, Cluster Tecnologico Nazionale Blue Italian Growth; **Claire Jolly**, Head of Unit - STI Ocean Economy Group of OECD

11:45 *The role of the Tunisian Maritime Cluster within the Maritime Spatial Planning process of the Country*



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Ezzedine Kacem, Founder and President, Tunisian Maritime Cluster

12:00 *Maritime Spatial Planning in Italy and in the Mediterranean*
Francesco Musco, Professor, IUAV University of Venice

12:15 *International cooperation for cross-border transboundary MSP: Enablers, good practice, barriers and challenges*
Marco Borra, Researcher, Stazione Zoologica Anton Dohrn

12:30 *Fragility of commercial fishing in the next maritime spatial use scenario*
Franco Andaloro, Delegate of Cluster BIG for Sicily Region, Associated Researcher with the Stazione Zoologica Anton Dohrn

13:00 – 14:15 **LUNCH BREAK**

14:20 **FOCUS TALK: MARINE ROBOTICS & UNMANNED SURFACE VEHICLES: WHAT'S TO EXPECT IN THE NEXT DECADES**

Chairing and brief introduction: **Barrie Stevens**, Senior Advisor, OECD

Massimo Caccia, Director of Research, Istituto di Ingegneria del Mare, Consiglio Nazionale Ricerche

14:45 **FOCUS TALK: BLUE ECONOMY on THE SOUTHERN MEDITERRANEAN SHORES: GAPS AND OPPORTUNITIES**

Chairing and brief introduction: **Roberto Cimino**, Vice President, Cluster Tecnologico Nazionale Blue Italian Growth

Leonardo Manzari, WestMED Assistance Mechanism-National Hub for Italy

15:10 **PANEL DISCUSSION: ACTIONS FOR THE FUTURE**

Chairman: **Roberto Cimino**, Vice President, Cluster Tecnologico Nazionale Blue Italian Growth

Participants: **Claire Jolly**, Head of Unit - STI Ocean Economy Group of OECD; **Giovanni Caprino**, President, Cluster Tecnologico Nazionale Blue Italian Growth; **Barrie Stevens**, Senior Advisor, OECD; **Marco Borra**, Researcher, Stazione Zoologica Anton Dohrn; **Grammenos Mastrojeni**, Senior Deputy



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Secretary General of the Union for the Mediterranean; **Antonio Novo Guerrero**, President of the European Clusters Alliance & Clusters, Managing Director of the Cluster IDiA; **Leonardo Manzari**, WestMED Assistance Mechanism-National Hub for Italy; **Matteo Bocci**, Senior Blue Economy Expert, WestMed Assistance Mechanism.

16:00 **End of the Workshop**



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Additional information

To participate in the workshop it is possible to register via Google Form:

https://docs.google.com/forms/d/1x1KmlIOV_SifPpmJ6FNVwhLEniR3De2keE-QxrzJqeQ/edit

For specific needs it is possible to participate to the workshop by remote, by the Zoom connection link and passwords you can see below:

<https://us06web.zoom.us/j/83089022879?pwd=SGRJVlozZnZDcistrMURJMDVmNWxQQT09>

ID: 830 8902 2879

Passcode:750402

After the workshop day, the contributions in .pdf format of the speakers who wish to make them available will be made public on the Cluster BIG website.

How to reach the Darwin-Dohrn Museum (DaDoM)

By plane

Naples-Capodichino Airport is not far from the city and is located in the western area of Naples. National and international flights from almost all European cities land at Naples Airport.

To reach DaDoM from the airport it is possible:

- take a taxi just outside the arrivals terminal. It is possible to ask to apply the pre-established rate: the pdf version of the rate table is available at the link file:///C:/Users/User/Downloads/Tariffe_taxi.pdf
- take a bus: the Alibus is stationed just outside the arrivals terminal and goes directly to Naples Central Station in Piazza Garibaldi. Here you can take the Metro Line 2 and get off after 3 stops in Piazza Amedeo, then continue on foot for about 10 minutes, as indicated by Google maps:40°49'58.3"N 14°14'09.6"E

By train

Naples Central Station is located downtown in Piazza Garibaldi; national and international trains arrive and depart there. The easiest way to reach the DaDoM from the Central Station is to take the Metro Line 2 (following the signs inside the station) towards Pozzuoli and get off at the Piazza Amedeo stop (3 stops), then continue on foot for about 10 minutes, as indicated by Google maps: 40°49'58.3"N 14°14'09.6"E.

By car

Depending on the direction from which you are coming, our advice is to use a navigator.

How to contact us

Organizing and Scientific Secretariat

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