

The WestMED Initiative is one of the sea basin strategies that has been created to help public institutions, academia, local communities, small and medium sized companies and entrepreneurs from both sides of the Mediterranean, develop local and regional projects to strengthen the Sustainable Blue Economy

Algeria | France | Italy | Libya | Malta | Mauritania | Morocco | Portugal | Spain | Tunisia

## 3 Goals

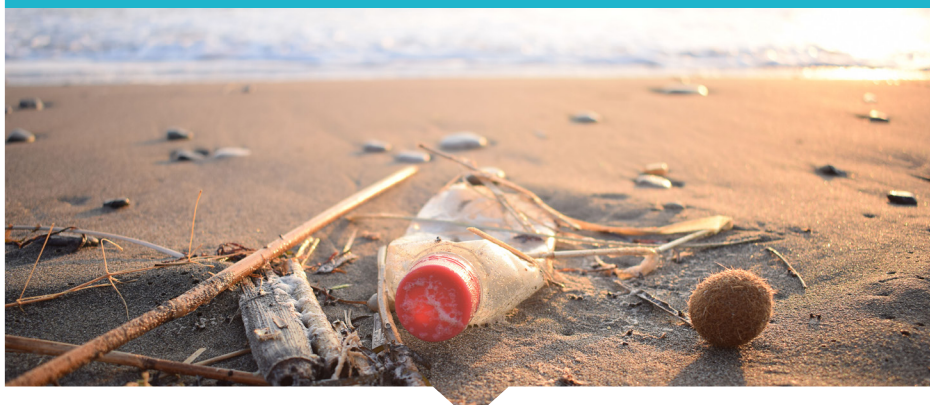
A Smart and Resilient  
Blue Economy

A Safer and more  
Secure Maritime Space

Improved  
Maritime Governance

## 6 Selected Priorities

### Maritime safety and the fight against marine pollution



WestMED support | Example Awarded Project  
**TOUMALI**  
Prevent Tourism Marine Litter  
in Northern Africa

### Development of **Coastal Communities** and Sustainable **Fisheries** and **Aquaculture**



WestMED support | Example Awarded Project  
**FIUUFRA**  
Fight IUU (Illegal, Unreported and  
Unregulated) Fishing by creating  
a regional academy

### **Biodiversity** and **Marine Habitat** conservation and restoration



WestMED support | Example Awarded Project  
**ARIBIOTECH**  
Process organic waste found in the  
marine environment to produce new  
products using blue biotechnology

### **Sustainable Consumption** and **Production**



WestMED support | Example Awarded Project  
**GALATEA**  
Focus on high potential Blue Growth  
domains: Smart Port, Smart Ship,  
Smart Shipyard, and Maritime Surveillance

### **Maritime Cluster** development



WestMED support | Example Awarded Project  
**MEDBAN**  
Build an innovative acceleration ecosystem  
based on Med Ports as Environmental,  
Social, Governmental Blue Economy hubs

### **Skills Development** and **Circulation**



WestMED support | Example Awarded Project  
**MARMED**  
Develop and implement  
Cluster Management Educational  
Programs and Training

## WestMED Assistance Mechanism

**Supports** the implementation of the WestMED Initiative. It is governed by a Steering Committee, and supported by a Central Management Team and 9 National Hubs - including Libyan involvement.

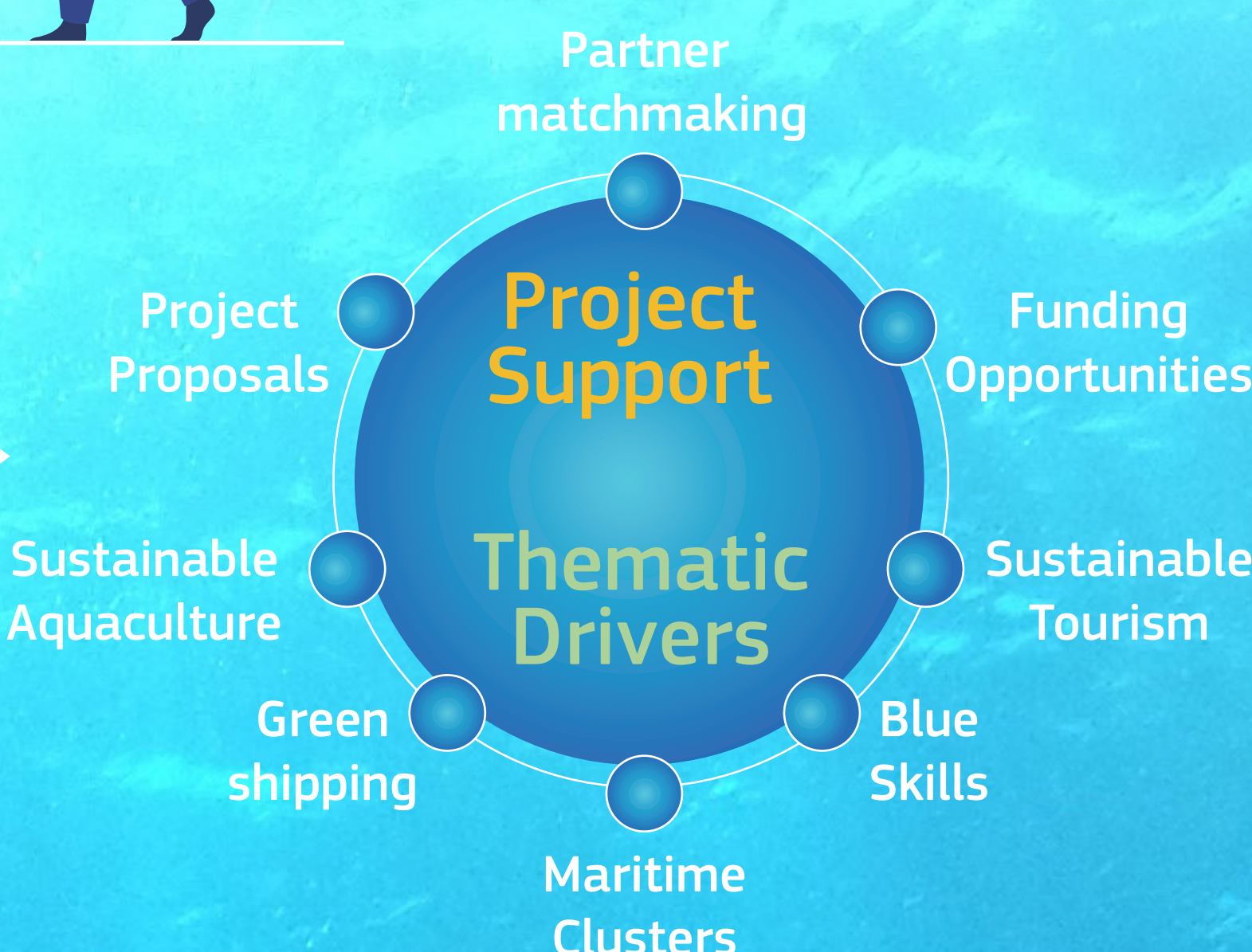
#### It helps:

- Drive national and cross-border discussions with influential players from both shores on key thematic maritime topics across the western Mediterranean. Primarily via technical-/ working groups, resulting in priority setting, consortium building and joint project proposals.
- Assist stakeholders with the relevant tools to help develop projects (matchmaking, funding opportunities and proposal writing).

2018-2022

National Hub Algeria	National Hub France	National Hub Italy
National Hub Malta	National Hub Mauritania	National Hub Morocco
National Hub Portugal	National Hub Spain	National Hub Tunisia

National Hub experts and Members of the Central Management Team have been regularly invited as a guest speaker or panellist for related Blue Economy events



**29** Project-funding  
proposals awarded

**€50.8** million

**53** WestMED branded **events** organised

**1.700+**

**Tweets/ posts**  
on news, funding calls and events  
(Website and Twitter)

**1** National Maritime **Strategy** developed with  
WestMED support (Algeria)

**1** National Maritime **Cluster** created with  
WestMED support (Mauritania) and other  
clusters being assisted in Southern partner  
countries with different levels of development

**2**  
**Technical expert groups**  
(Green Shipping and Aquaculture)

**1** **Training** session for southern stakeholders  
focused on developing project proposals to  
help access funding for maritime projects

**1**  
**Maritime Clusters Alliance**

### Public Promotion of the Blue Economy and the WestMED Initiative



#### Online print



Most events generated online print coverage  
with news articles

#### Radio/ Television



Television and radio coverage of events in  
Algeria, Tunisia and Mauritania