

Funded by



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

REPORTING FROM PANELS

Stakeholder
conference

February 2, 2017

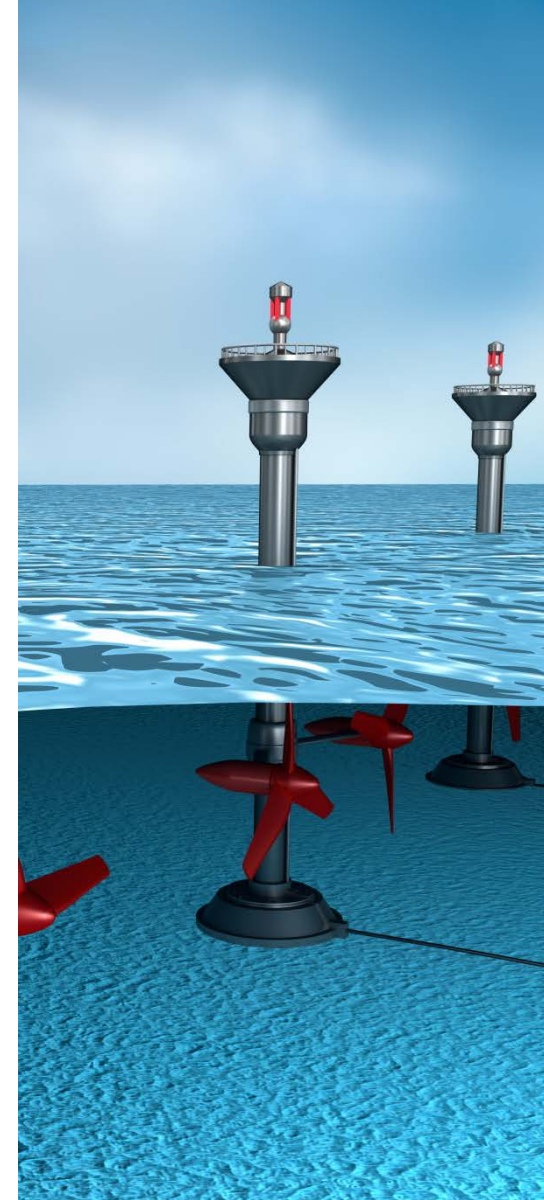


STRATÉGIES
MER ET LITTORAL

Towards an initiative for the
sustainable development
of the blue economy in the
western Mediterranean

A smart and innovative western Mediterranean basin

1. A need to coordinate, cooperate, and empower across the whole region (e.g. through tools such as BLUEMED Initiative, clusters, Smart Ports, MSP)
2. A need to capitalise on existing initiatives so that they can be enlarged and enhanced
3. A need to focus on technologies of the future with high economic (through value chains) and environmental benefits (Blue biotechnology, ocean renewable energy, hydrography)
4. A need for open data systems that provide real services and that address real needs of citizens – this requires interoperability, standards (e.g. on data collection)
5. A need to build capacities and competencies across the whole region across sectors, disciplines and generations, so that technologies and opportunities can be effectively used – and perspectives for the youth be offered



Towards an initiative for the sustainable development of the blue economy in the western Mediterranean

A safer and more secure maritime space: increasing capacity in delivering coastguard functions

- **Coastguard function :**
 - Many organisations depending from different administrations already involved in cooperation based on international, sub-regional, multilateral agreements
 - EU Interagency cooperation (EMSA - EFCA - FRONTEX)
 - Data sharing (including end users) not a technical issue but a governance one
 - Maritime surveillance and intelligence in support to **joint actions** and **shared missions**
- **Training :** network of training centers – a full axis of cooperation (capacity building in a partnership approach)
- **Surveillance :**
 - VTS networking for action and training
 - Integrated (multi purpose) maritime surveillance
- **A place to discuss : MED Coastguard Forum**
 - strategic issues : common vision of challenges
 - operational issues : concern sharing for joint operation
- Common procedures for training and joint operations
- Request to address problems at source (migration, illegal activities)
- **Knowledge data share :** integrate coastguard function in VKC
- **Regulation/ surveillance : possible concrete projects - SafeMed and SeaHorse**



Towards an initiative for the
sustainable development
of the blue economy in the
western Mediterranean

Sustainable consumption and production

1. IMPLEMENTING SCP regional action plan & mainstreaming SCP practices in maritime sectors :

- > implementing sustainable actions that turn into socio-economic opportunities (aquacult.& fish industry)
- > eco-innovation, eco-design, green entrepreneurship, transfer of environmental sound technology

2. Role of institutional and regulatory framework in stimulating SCP

- > **creating INCENTIVES for SCP** : green procurement, rewarding good green practices, reward behavioural changes

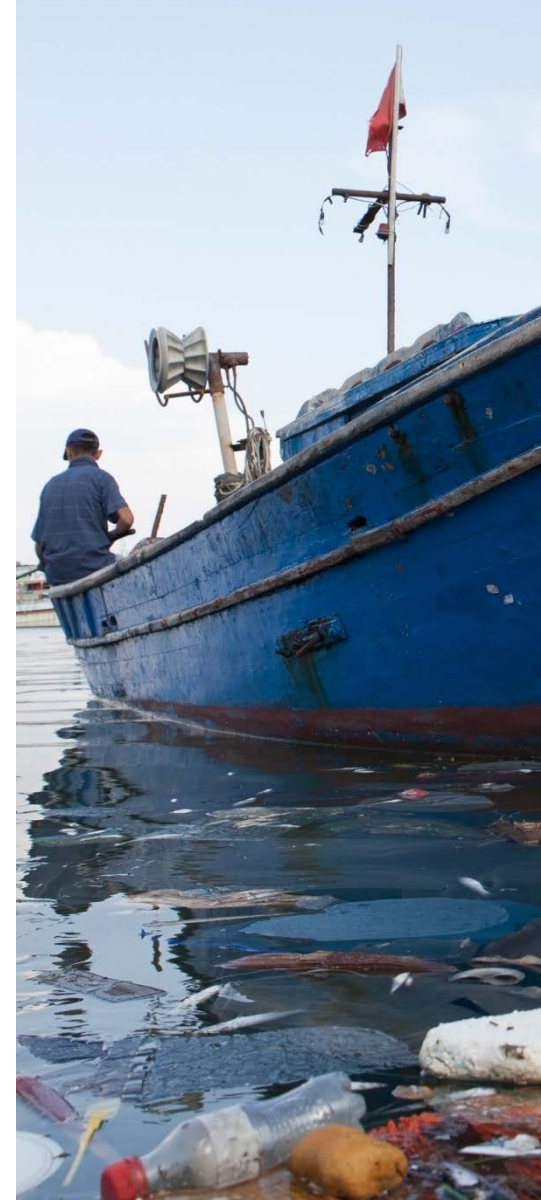
3. Upscale technical assistance for SCP tools : supporting industries to green their practices & **promote environment friendly products** + access to financing & explore **producer responsibility schemes**

4. Strengthen circular economy: reduce marine litter, incentives for 3R: reducing, recycling, re-using waste

5. Use of EXISTING knowledge and technology; capacity building and awareness raising; involving “big groups – economic champions” (plus dialogue with NGOs)

6. Encourage Science for Policy, Science for Action (from knowledge to decisions & actions)

! SCP is broad concept → need to focus on specific, concrete topics relevant for West Med (e.g litter, sustainable financing, marine protected areas)



Towards an initiative for the sustainable development of the blue economy in the western Mediterranean

Advancing governance in the western Mediterranean basin

1. Fill the gaps in terms of data availability, identify conditions & constraints for efficient MSP, taking into account activities and countries' specificities and interactions
2. Increase the region's ability to ensure proper data collection, regular scientific assessments and an adequate legal framework for control and inspection (fight against illegal fisheries)
3. Building trust between maritime communities (fisheries, MPAs, energy industry, tourism) and countries, taking into account that data and knowledge sharing help to reach compromises
4. Need for transnational capacity building to facilitate technologies and technics transfer, as well as knowledge and data sharing
5. Need for Science Policy Interface: science based-decision (scientific evidence and advice for helping policy/decision/management)
6. Need for integrated and participatory approach in maritime and fisheries policies (bottom-up, Community-Led Local Development, co-management)
7. Increase budget for effectively manage MPAs – towards achievement of the Aichi Target



Towards an initiative for the sustainable development of the blue economy in the western Mediterranean

Maritime transport and ports: new technologies and skills for the maritime professions

- **Already a lot of existing cooperation actions in the framework of RTE-T**
- **A shift from shipping to multimodal transport** => support to full transport chain (logistics) to improve door to door delivery efficiency (use of Motorways Of the Sea)
- Support to **adapt jobs and skills** for Blue economy (historical and new activities)
 - Environment, sustainability, e-technologies, management
 - A full axis of cooperation
- **Ports' adaptation with green and blue technologies** on all the chain (logistics, supply, ...) based on innovation, training and multimodal
- **Mediterranean port cooperation/association** first topics : education, formation and low carbon logistics solutions
- A real request to **monitor early detection of changes in market trends and e-technologies** for adaptation of training and education and to anticipate end users demands => a component of a WESTMED observatory?
- **Cooperation in training and education for skilled jobs** all around the Western Mediterranean sea taking in account workers mobility and end users' needs
- Strategic opportunity/project :
 - **GNL use for a green maritime transport** : WESTMED, a complete ecosystem with production availability, existing rules, adapted solutions for delivery and customers
 - Support to development of **network of Motorways Of the Sea with integrated maritime surveillance**



Towards an initiative for the
sustainable development
of the blue economy in the
western Mediterranean

An attractive western Mediterranean basin: sustainable maritime tourism

1. To protect, preserve and use **cultural and natural resources** allows developing **innovative tourism products and services**: new itineraries, nautical and cruise tourism, pesca-tourism and recreational fishing
2. Working on **connectivity and mobility** for new tourism products and routes - linking up **sea and inland attractors**
3. Invest in **safe and secure tourism infrastructure** (alternative fuels, clean ports, develop niche destinations) + **training and skills for jobs** in sector (e.g boating jobs)
4. **Innovate in sector** and **pool knowledge** (e.g. create dedicated cluster for nautical tourism, IT facilities, online bookings & apps) + **adapt to new practices** and **changing tourist profiles** (sharing economy e.g. boat renting)
5. Strengthen **regulatory framework** for new and **sustainable tourism** services + **financing mechanisms** for green technology and green practices in sector
6. **Involve stakeholders** (fishermen, etc.) in developing new tourism products
7. **Branding & marketing**: message of unity of the Mediterranean as a top tourist destination; eco-tourism; local cultures, new destinations,...
8. **Exploit new markets** (Indian & Chinese tourists), use cultural and historical links with the region to promote tourism in the WEST MED. Link with international network



Towards an initiative for the
sustainable development
of the blue economy in the
western Mediterranean