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# TOWARDS CONCRETE “BLUE” ACTIONS IN THE WESTERN MEDITERRANEAN

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**INTERREG MED: concrete opportunities to participate to  
strategic projects on maritime surveillance and tourism**

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## INTERREG MED AXIS 4 STRATEGIC PROJECTS

“Multilevel” projects implemented by partners that can exercise an influence on the definition or even by directly defining policies, through inter-sectoral actions, strictly coherent and linked to each other, which converge towards a common objective of territorial development and justify a unitary implementation approach; the collective ownership of the strategic projects will enable them to translate into effective political leverage and showcase good examples of regional cooperation.



## Number of strategic projects

4 projects (2 per each strategic theme):

### COASTAL AND MARITIME TOURISM:

1. Sustainability (economic, social, environmental)
2. Empowerment (people, institutions, business)

### MARITIME SURVEILLANCE:

3. Surveillance governance (data sharing)
4. Environmental risk



## Focus on maritime surveillance (1/2)

Main objective: to **improve the maritime surveillance in the Mediterranean.**

### **Specific objectives:**

- ❖ Develop the multilevel governance and sharing of data related to maritime surveillance
- ❖ Improve the surveillance capacities and services at local and regional level, and at national level for MED IPA countries.



## Focus on maritime surveillance (2/2)

**Main objective: to improve the evaluation capacities of environmental risks (weather, HNS, invasive species, marine litter...) and their integration in Integrated Coastal Zone Management (ICZM) and Maritime Spatial Planning (MSP)**

### **Specific objectives:**

- ❖ to improve the observation and evaluation capacities of marine environment pollution and threats in coastal areas;
- ❖ to improve the consideration of marine environment pollution and threats in public policies, strategies and planning tools.



## Focus on coastal and maritime tourism (1/2)

Main objective: to increase the competitiveness and attractiveness of the Mediterranean destinations in the global tourism market.

According to an integrated approach, attractiveness of the destinations means: attractive for the **people** living in the area, for the national and transnational tourism value chains, for the public and private **investors** and, as a consequence, for the **tourists**.



## Focus on coastal and maritime tourism (2/2)

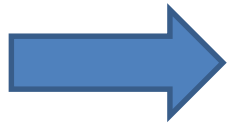
### Specific objectives:

- ❖ Improvement of **sustainability** of tourism activities in MED area
- ❖ **Empowerment** of skills and capacities in tourism value chain

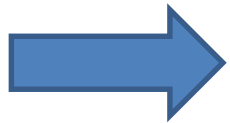


## The added value of AXIS 4 strategic projects

The involvement of the **whole Mediterranean basin** and non EU-neighborhood Countries that can participate as **Associated partners**. This will encourage direct and qualified contacts with the thematic ministerial representatives and national institutions of the north shore of the Mediterranean.



Possibility to participate to the activities of the projects such as: seminars, workshops, training sessions, technical meeting, high level conferences.



To allow the involvement of the representatives of the Countries of the South shore of the Mediterranean, travel and accomodation expenditure will be paid on project budget managed by the main partners





# Thank you for your attention!

