EU External instruments for promoting sustainable investments in Neighbouring Countries

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European Southern Neighbourhood: geographic overview

- European Neighbourhood Policy Partners
  - SOUTH
  - EAST

* This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.

** EU cooperation with Syria is currently suspended due to the political situation; however, some is possible. Syria is eligible for cooperation under the ENI, activities may be taken up again once the situation improves.
European Southern Neighbourhood: programmes overview

- **Bilateral assistance**
  - Channelled through *Annual Action Programmes* (AAPs)
  - *Tailor-made* for each country
  - Specific project areas / activities and budget
  - **Largest part** of ENI funds (62.5%)

- **Regional cooperation**
  - Initiatives demanding a regional approach
  - Sectors of regional cooperation relevant to Blue Economy: transport, energy, environment, climate action

- **Neighbourhood wide programmes**
  - Cross Border Cooperation (CBC)
  - Twinning, TAIEX et SIGMA
  - Erasmus +
Blue Economy in the European Southern Neighbourhood

- Blue economy is a cross-cutting issue, and a number of sectoral policies contribute to its development:
  - Transport
  - Energy
  - Environment
  - Climate action
Transport – BE relevant programmes

**EuroMed Transport Maritime Project (SAFEMED IV)**
- **Objective**: to raise the safety, security and protection of marine environment standards
- **Beneficiaries**: Maritime Authorities of Southern Neighbourhood partner countries
- **Activities**: improving capacities, enhancing harmonisation, improving sharing of information

**EuroMed Transport Logistics Project (LogisMed TA)**
- **Objective**: to facilitate, through better connection between transport networks and modes, the trade of goods between Southern Mediterranean partners countries and EU
- **Beneficiaries**: logistic associations and logistics stakeholders
- **Activities**: supporting logistic clusters, building and strengthening national logistics associations
- **Implementing partner**: European Investment Bank
Energy – BE relevant programmes

Mitigation Enabling Energy Transition in the Mediterranean Region (MEETMED)

- **Objective:** to foster the energy transition in the Mediterranean, by contributing to improved security of energy supply, enhanced climate change mitigation actions, and the promotion of renewable energy sources and energy efficiency at regional and country levels.

- **Activities:**
  - assess and support the development and implementation of EE and RES policies and strategies
  - Support the harmonization of legislative and regulatory frameworks in the Mediterranean region
  - Reinforce public awareness and capacity building of local stakeholders

- **Implementing partners:** Mediterranean Association of the National Agencies for Energy Management (MEDENER) and the Regional Centre for Renewable Energy and Energy Efficiency (RCREEE)
Climate action – BE relevant programmes

Clima-Med – Acting for Climate in South Mediterranean

- **Objective**: support the transition of Southern Neighbourhood countries towards sustainable, low-carbon and climate-resilient development
- **Activities**: formulate and implement climate change mitigation and adaptation actions and of sustainable energy policies and both at national and municipal level; strengthen the Covenant of Mayors initiative; facilitate investments through climate finance
- **Beneficiaries**: national and local authorities from the Southern Neighbourhood partner countries, climate action stakeholders
Environment – BE relevant programmes

SWITCH MED

- **Objective**: promote green and circular economy, sustainable consumption and production
- **Activities**: planning and implementing circular economy policies; generating green business opportunities; implementing resources efficiency tools; enabling access to finance for green businesses
- **Beneficiaries**: Policy makers; start-ups and entrepreneurs; civil society organisations; industry and service providers; business networks; impact investors
- **Implementing partners**: UNIDO & UN Environment/MAP

Towards an Ecologically Representative and Efficiently Managed Network of Mediterranean Marine Protected Areas

- **Objective**: strengthen and develop the Mediterranean network of ecologically representative, inter-connected and effectively managed MPAs
- **Activities**: MPAs networks and stakeholders
- **Implementing partner**: UN Environment/MAP
• https://www.switchmed.eu/en
The European External Investment Plan

**Pillar 1**
- **European Fund for Sustainable Development (EFSD)**
- Funding investments:
  - Blending - Eur 2.6B
  - New EFSD Guarantee – Eur 1.5B

**Pillar 2**
- Technical Assistance
- Develop sustainable and bankable projects
- Assist regulation and policy making

**Pillar 3**
- Policy Dialogue / Reforms
- Improve investment climate and business environment
Focus on Pillar 1: The EFSD Guarantee

A risk mitigation mechanism to stimulate investments in Africa and in the Neighbourhood

A guarantee capacity for credit enhancement will ultimately benefit the final investments and allow risk sharing with other investors, notably private actors

Will provide liquidity from its guarantee fund (liquidity cushion)

Will leverage additional financing, in particular from the private sector (crowding in), by reducing the risk associated with specific operations
EFSD Guarantee: Investment Windows

- Sustainable Energy and Connectivity
- Micro, Small and Medium Enterprise (MSME) Financing
- Digital for Development
- Sustainable Agriculture, Rural Entrepreneurs and Agro-business
- Sustainable Cities
The EIP – How can businesses engage?

1. Through partner IFIs - benefits of EU guarantee passed on to end-borrower:
   - Corporates – contact directly partner international financial institutions
   - MSMEs – via local private banks
   - Start-ups – via investment funds and Venture Capital firms

2. In the dialogue on investment climate
   - Help identifying key constraints to investment – led by EU Delegations

3. Through the One-stop-shop
   - Web form to enter your ideas - for investors and promoters
   - Enhancing accessibility
• https://ec.europa.eu/commission/eu-external-investment-plan_en
Thank you!